

Daniel Miller

Los Angeles, CA | daniel@danielmiller.codes | danielmiller.codes | [LinkedIn](#)

Experience

Daniel Miller Design | UI/UX Designer & Developer | Jan 2020 to Present | *Los Angeles, CA*

- **Urbania** | February 2024 to December 2024
 - **Designed & developed a mobile app for Urbania to enter the short-term rentals market**, deploying in Q2 2025.
- **Zwift** | June 2023 to February 2024
 - Designed & built a new company website **increasing Ride Smart sales by 19%, upsell conversions by 23%, and reducing support tickets by 14%**.
- **Purina** | May 2022 to June 2023
 - Redesigned & developed Purina's Petfinder mobile experience, **increasing pet adoptions by 28% and improving App Store reviews by 2 full stars**.
- **Uneekor** | March 2021 to April 2022
 - Designed & developed a new company website, **reducing bounce rate by 16%, increasing hardware sales by 24%, and upsell conversions by 13%**.
- **Reflektion** | January 2020 to February 2021
 - Redesigned & implemented an AI-driven search & e-commerce web application, **resulting in a 17% revenue increase and Sitecore acquisition**.

Synack | Principal Product Designer | September 2019 to August 2022 | *Los Angeles, CA*

- Consolidated two web portals using RBAC/ABAC, **reducing support requests by 21% and increasing autonomous customer engagement by 27%**.
- Created a new onboarding experience for both customers and Operations, **resulting in a 43% increase in SMB sales and a 32% decrease in our onboarding time**.

Cisco | Senior User Experience Designer | August 2016 to September 2019 | *San Jose, CA*

- **Led the service & experience design and development for the mobile & web versions of WebEx** resulting in a 33% increase in enterprise adoption & contract renewals by 18%.

Norton | UI/UX Designer & Developer | March 2013 to August 2016 | *Mountain View, CA*

Insomniac Games | UI/UX Designer & Developer | November 2011 to March 2013 | *Burbank, CA*

Electronic Arts | Frontend Developer | June 2008 to February 2012 | *Los Angeles, CA*

Education

USC Viterbi School of Engineering | Bachelor of Science in Computer Science | *Los Angeles, CA*

Tools

React · Remix · NextJS · Svelte · TypeScript · Sass · GSAP | Motion · Lottie · ThreeJS · Webstorm · Git | Github · Jira · Confluence · Vite · ESLint · Prettier · GraphQL · Figma · Framer · WebFlow ·